



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Baldock & District Area Committee** 2. Date: **16 Jul**
2012

3. Summary of application: **Community Day of Music & Stalls in Baldock High Street**

Name of organisation: **Balstock Music Festival** Sum requested: **£1,000**

Total project cost: **£2,300**

Brief details:

This is the third year that Balstock has been running an event for all ages in Baldock High Street. The event includes an afternoon of live music, farmers and craft stalls and numerous inflatables including gladiator joust, boxing and bouncy castles that will cater for children and teenagers alike.

Matched / linked funding: **£1,000**

Funder: **Fundraising**

Matched /linked funding : **£0**
 or DRR

Funder:

Comments from Development Officer:

Balstock Music Festival was first held in the High Street in 2010. The first event was poorly supported but lessons were learnt and the event in 2011 was a great success with more than 200 people attending on the day. The Balstock Music Festival is a well known event in Baldock and is likely to grow each year. The music for this year's event has been tailored for a family audience and there will also be dance presentations throughout the day from local groups. The Baldock & District Area Committee have given £750 in 2010 and £500 in 2011 for this project. The cost of putting on this event is increasing due to costs associated with insurances, equipment hire and security. The group is putting in over 50% match funding. This event will bring people into the High Street which in turn will drive up footfall for local businesses. The event also involves local groups such as the Scouts and Guides who are responsible for running the barbecue and litter picking. Finally the event does raise money for local charities. Last year the event raised £2,000 for Help for Heroes whilst this years event is raising money for the Baldock Town Hall Group. Whilst the group has received funding in the past, funding support from the Committee is needed if the group is to continue running the Balstock Community Fun Day in the High Street. My recommendation is for an award of £750

Amount recommended: **£750**

4. Comments from Ward Members:

I support / do not support this application

Name:

Signed:

Date:

I support / do not support this application

Name:

Signed:

Date: